Useful phrases- Explaining features & benefits

Explaining features & benefits

The main benefit is.....
It'll let you..../ It'll make it easier to....
It'll help you toIt'll help you to....
It'll enable you to....
Another useful feature is....

Comparing services and system

It's a lot more accurate than....
It's a lot less time-consuming because....
The new system will be much.....
One of the problems is that....

Asking questions and expressing concerns

Will it let me/ allow me to....?
What happens if....?
But wouldn't that....?
I'm not convinced that....
I have a question, too.

Handling questions & concerns

That's a good question.
That's true, but.....
It might seem....but in fact.....
I'm sure you'll find it much....

